



**PRESS RELEASE**  
**SEPTEMBER 2021**

## **Brian Cook Joins American Auto Guardian, LLC (“AAGI”)**

**Schaumburg, IL**—American Auto Guardian, LLC (“AAGI”) is pleased to announce that Brian Cook has joined its sales team as Western Regional Vice President.

AAGI is thrilled to announce that Brian Cook has joined us as our new Western Regional Vice President! Brian comes to us with over 21 years of experience within the automotive industry. He started his career in retail, where he held positions that included salesperson, Finance Director, and General Manager. From there, he then spent almost fourteen years with JM&A, starting as a Specialist in nationwide training and development before managing a region that included Colorado, Idaho, Montana, Utah, and Wyoming, and finally transitioned to a position as Division Manager of Northern California and the Pacific Northwest, where he maximized dealership performance and drove record breaking market share growth. He's looking forward to running and growing AAGI's business in the Western United States.

### **About AAGI**

AAGI is the industry leader in developing, marketing, administering vehicle service contracts and other automotive protection products. Throughout the United States, AAGI offers superior products backed by long-term relationships with “A” rated insurers. Since 1997, AAGI has been committed to providing personal, responsive, and efficient support. In addition, AAGI has been selected as the administrator of choice by leading OEM captive finance companies. For additional product and company information, please visit [aagi.com](http://aagi.com).

For questions regarding this release, contact Courtney Nelson.

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